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Recovering From Identity Theft:
Merchants Information Solutions Introduces New Service To Help Victims
Get Back To Pre-Identity Theft Status

First Company in Arizona to Provide Complete Identity Theft Resolution
Services

PHOENIX, ARIZONA (date) – Arizona leads the country in identity theft cases. And with hundreds of cases each year of data breaches affecting employee and customer information, the risk of identity theft is higher than ever before.

That’s why Merchants Information Solutions has developed a new service designed to help victims of identity theft overcome the crime, and get their lives back to normal more quickly.

It’s called Merchants Credit Care®, a *fully managed identity theft restoration service*. With Merchants Credit Care, clients will have the ability to completely turn over the burden of identity theft recovery to a professional caseworker, who will perform the research, documentation, and follow-up that is required to completely restore the individual’s credit and credibility. It’s a one-of-a-kind service designed to comprehensively manage the process of recovering from identity theft, and return the victim’s financial status to where it was before the crime.

The service is available to individuals affected by identity theft, companies who wish to offer the option of such services to employees as an employee benefit, associations who wish to offer the service to members and retailers who wish to offer the service to customers. MIS is the first company in Arizona to offer such a service.

“No one can prevent identity theft, but we can provide victims of this crime

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with a comprehensive service to help them overcome it,” said Russ Johnson, CEO & President of Merchants Information Solutions. “And Arizonans are particularly at risk of becoming victims of this crime. Merchant Credit Care can help save victims of identity theft thousands of dollars – if not more – as well as the time and frustration of working through the legal issues surrounding the crime.”

Johnson also said the Merchants Credit Care program is particularly valuable to corporations because the workplace is the number-one source of identity theft, and new laws expose companies to regulatory fines and class-action lawsuits if they are found to be negligent with their records.

Merchants Credit Care has four key components, including:

- Benchmarking tools, including access to credit reports and scores, daily monitoring, and daily alerts.**
- Insurance reimbursement, which covers costs incurred for legal expenses, lost wages, overnight mail and other expenses. The program also includes coverage for children up to age 25 living away from home, self-employed individuals and partners.**
- Fully managed resolution – where an identity theft recovery advocate acts on behalf of an identity theft victim (through a limited power of attorney). MIS’s professionals do all the work necessary to overcome the effects of identity theft, and the victim is free to get on with their lives.**
- An education program through monthly emails and website access.**

“We’re proud to be able to offer a service that can help victims of identity theft get their lives back to normal,” Johnson said. “Identity theft can be



costly and stressful, but our people and services can work with victims to solve the problems created by this invasion of privacy.”

About Merchants Information Solutions

Phoenix-based Merchants Information Solutions, Inc (MIS) has been in business since 1912, and is a privately held Phoenix-based company with over 2,600 business clients. MIS is a nationally recognized consumer and business credit information company focused on corporate risk reduction. The company provides consumer, business, and mortgage credit information, employment, tenant, and background screening services, and full-service collections services. For details, please visit www.merchantsinfo.com or call 602-744-3700.