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INFORMATION SOLUTIONS, INC.

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Allied Solutions Partners with Merchants Information Solutions and IDT Alliance to Offer a Comprehensive ID Theft Solution

Three Leaders in the Industry Team Up to Provide Complete Identity Theft Recovery Services for Financial Institutions across the Nation

PHOENIX, ARIZONA (date, 2006) — **Allied Solutions through IDT Alliance** has announced that **Merchants Information Solutions, Inc.** has been chosen to support the IDSafeChoice identity theft program for financial institutions.

Allied Solutions' decision to add the **IDT Alliance/Merchants'** identity theft program strategy to its current portfolio of identity theft products and services shows a commitment to offer its financial institution clients multiple options and solutions in responding to the increasing epidemic of data breaches and identity theft related events throughout the United States.

The comprehensive identity theft program being offered by IDT Alliance & Merchants focuses on improving customer and member retention for our business clients, said Melissa Eldredge, Marketing, Sales, and Public Relations Liaison for Allied Solutions. This is another cutting edge and quality product that provides an important and timely value for our clients and their members, said Ms. Eldredge.

We are excited to bring the IDT/MIS identity theft solution to Allied Solutions said Sally King, President of IDT Alliance. The IDT/MIS identity theft program – called **IDSafeChoice**, responds to financial and non-financial identity theft related events. IDSafeChoice is a one-of-a-kind service designed to comprehensively manage the process of recovering from identity theft, and return the victim's identity to pre-event status. In addition to managed recovery; IDSafeChoice membership service also provides access to credit reports, credit monitoring & alerts as well as identity theft related expense reimbursement for individuals and families.

According to the FTC, 49 percent of identity theft is related to a financial instrument such as credit/debit cards, checking/savings accounts, loans, etc. This means that 51 percent of identity theft is non-financial including fraudulent use of health insurance, driver's license information, tax information, employee ID number, student ID number or financial aid.

Mark Pribish, Director of Identity Theft Management Services for Merchants, stated that Merchants has helped resolve over 29,000 cases of fraud for individual consumers since 1990 – including medical, public records, identity theft and credit



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card fraud. According to Pribish, the highly trained group of identity theft recovery professionals at Merchants are also Federal Credit Report Act (FCRA) certified and they will handle an identity theft victim's case from beginning to end – until it is brought to final resolution.

About Allied Solutions

Allied Solutions is one of the largest providers of insurance, lending, and marketing products to financial institutions. With over 3,000 clients nationwide, it is their goal to work with their clients every step of the way, utilizing technology-based solutions that are customized to fit their needs. In addition to their dual headquarters, they maintain more than 20 regional offices and service centers around the country. For more information about Allied Solutions, visit www.alliedsolutions.net.

About IDT Alliance

IDT Alliance is a nationally recognized marketing and consulting organization working with many of the nations leading financial institutions, associations, companies and service providers. IDT is a leading expert in the field of identity theft resolution and a national speaker on the topic of the growing epidemic of fraud and the related cost to consumers and businesses. IDT also provides risk mitigation planning and emergency response services to companies who experience a loss of personal information of members, customers or employees. For more information about IDT Alliance, visit www.idtalliance.com.

About Merchants Information Solutions

Phoenix-based Merchants Information Solutions, Inc has been in business since 1912, and is a privately held company with over 2,600 business clients. Merchants is a nationally recognized consumer and business credit information company focused on corporate risk reduction. The company provides identity theft management solutions, consumer, business, and mortgage credit information, employment, resident, background screening services, and full-service collections services. For more information about Merchants Information Solutions, visit www.merchantsinfo.com