

## **Business Wire**

### **Identify Teams with Merchants Information Solutions**

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The Investor Relations Group, Emily Hanan-- Edentify, Inc. (OTCBB: EDFY, [www.edentify.us](http://www.edentify.us)), a leading provider of identity management and data analysis solutions, has partnered with Merchants Information Solutions, Inc., to incorporate its IDAlert(TM) product in Merchants' ID and credit monitoring offerings.

Under the terms of the agreement, Merchants, a provider of identity theft management and recovery solutions, pre-employment screening, and background checks, will embed Edentify's IDAlert product in its existing solutions to help its clients, including businesses and consumers, manage and monitor their identities and credit reports.

"Our agreement with Merchants marks another key partnership that expands our footprint in the identity technology market," says Terrence DeFranco, Edentify's chief executive officer. "Merchants, in business since the early nineteen hundreds was a pioneer in the consumer credit-reporting business. We are pleased to add our technology to Merchants' solutions so they can provide their customers with added depth of service."

Russell Johnson, Merchants' chief executive officer, comments, "We have developed an extensive portfolio of credit information and recovery solutions to help empower our customers to prevent identity fraud. Edentify's IDAlert enhances our solutions and provides us with superior back-end technology that helps us meet our clients' needs."

#### About Edentify, Inc.

Edentify, Inc. ([www.edentify.us](http://www.edentify.us)) was formed in August 2004 with the objective of becoming the leading organization in the field of developing and deploying data analysis technology solutions for preventing identity theft and fraud. It is currently a later-stage development company and expects shortly to begin a period of increased growth. Edentify will seek to fulfill its goals by analyzing the means by which identity crimes are perpetrated and through the development of new technologies and procedures to assist corporations, the government, and consumers in the fight against identity fraud and related crime.

#### About Merchants Information Solutions, Inc.

Phoenix-based Merchants Information Solutions, Inc. has been in business since 1912, and is a privately held company with more than 4,000 business clients. Merchants is a nationally recognized provider of several key products for individuals and businesses: Identity theft management and recovery solutions, Pre-employment screening and background checks, Resident Screening & Integrity testing/behavioral assessments. Merchants owns and operates the following divisions: Personnel Profiles Screening ([www.personnelprofiles.com](http://www.personnelprofiles.com)), American Tescor, LLC ([www.americantescor.com](http://www.americantescor.com)), and ID Advocates ([www.idadvocates.com](http://www.idadvocates.com)). For more information about Merchants Information Solutions, please visit [www.merchantsinfo.com](http://www.merchantsinfo.com).