



****MEDIA ADVISORY****

JERRY COLANGELO, CHAIRMAN OF USA BASKETBALL AND THE NAISMITH MEMORIAL BASKETBALL HALL OF FAME, TO SPEAK AT THUNDERBIRD

(GLENDALE, Ariz.) Feb. 22, 2011 —[Jerry Colangelo](#), Chairman of the Board of Directors for USA Basketball and the Naismith Memorial Basketball Hall of Fame, will speak at 1:10 p.m. Thursday, Feb. 24, at Thunderbird School of Global Management. His topic will be “Hire Integrity . . . Or Pay the Price.” The event is **open to the media and general public**.

Colangelo has been the face of the NBA Phoenix Suns franchise since their inaugural season in 1968. With the Suns, his roles have included general manager, head coach, president, managing general partner, chief executive officer and his current role as chairman. His 40-year tenure with one franchise is the longest in the NBA.

Colangelo’s impact on the game of basketball has been so significant he was elected to the Naismith Memorial Basketball Hall of Fame in 2004. He added to his NBA involvement with a position on the founding committee for the WNBA, helping advance professional women’s basketball in the U.S. The Phoenix Mercury was one of the WNBA’s inaugural teams in 1997.

Among his many achievements locally, the *Arizona Republic* named Colangelo the Most Influential Sports Figure in the State of Arizona for the 20th Century, and the *Phoenix Business Journal* has regularly voted him among its “Most Influential” business persons in the Valley.

In addition to his career in basketball, Colangelo brought Major League Baseball to Phoenix in 1998 and served as Chairman and CEO of the 2001 World Champion Arizona Diamondbacks. He also was also the key element in facilitating the move of the NHL’s Winnipeg Jets to Arizona in 1996, where they became the Phoenix Coyotes.

Colangelo’s visit is part of Thunderbird’s Global Issues Forum Speaker series, which brings speakers from diverse backgrounds to Thunderbird and was made possible through the efforts of Global Leadership Society member, Merchants Information Solutions, Inc. www.merchantsinfo.com
Members of the public interested in attending should RSVP to Barbara Stevenson at 602-978-7327 or barbara.stevenson@thunderbird.edu.

Members of the media are asked to contact Samantha Novick at 602-978-7922 or Samantha.Novick@thunderbird.edu if they are planning to cover the event. Thunderbird’s campus is on the southeast corner of 59th Avenue and Greenway Road. The presentation will be in the [Yount Distance Learning Center](#).

--30--

About Thunderbird

Thunderbird is the world’s No. 1-ranked school of international business with more than 60 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird is sought out by graduate students, working professionals and companies worldwide seeking to gain the leadership skills they need to succeed in today’s global economy. For more about Thunderbird, please visit: www.thunderbird.edu.