



Merchants Information Solutions Buys, Donates 150 Harvey Mackay Bestseller Job-Search Books to non-profit Fresh Start Women's Foundation

Merchants Teams with its National Spokesperson Mackay to help Financially-Challenged Women by Providing "Use Your Head To Get Your Foot In The Door...Job Search Secrets No One Else Will Tell You"

Phoenix, AZ March 16, 2010— Bestselling author, business owner, columnist and international business speaker Harvey Mackay barely got the words out when Merchants Information Solutions CEO Russ Johnson said, "yes" to purchase and donate to Fresh Start Women's Foundation 150 copies of *Use Your Head To Get Your Foot In The Door...Job Search Secrets No One Else Will Tell You*. The idea to help came over breakfast as Mackay, a national spokesperson for Merchants and Johnson discussed the plight of financially-challenged women in today's terrible economy and how difficult it is to get a job unless one is very prepared.

"I cannot commend Merchants and Russ Johnson enough for stepping up for a great non-profit whose mission is to help women challenged financially and in other ways to get on their feet to build a life," Mackay said. "As I researched my book, the staggering situation for all too many Americans needing jobs and especially women having to return to the job market was abundantly clear. This generous gesture by Russ and his company to help a charity I care greatly about underscores why I agreed to be a spokesperson for Merchants," Mackay added.

Fresh Start's mission is to help women re-start their lives after life circumstances push them into the workplace. Whether

"Fresh Start Women's foundation is so grateful to Russ Johnson and his team at Merchants Information Solutions for their generous contribution and will be a great tool for the women who come to our Women's Resource Center seeking help with their career planning and job search. We are pleased to count Merchants as one of our community partners," said Barbara Ralston, Executive Director, Fresh Start Women's Foundation.

International broadcaster Larry King summed up the importance of Mackay's latest bestseller by saying, "this is the most important book in America today." Mackay, a recurring guest on King's CNN show has done nearly 100 media appearances and interviews on all major TV networks and every major newspaper and radio group for his latest book on prepping for a job. It leads bestseller lists.

"Harvey Mackay is integrity and humanity personified. I loved the idea of helping the Fresh Start Women's Foundation and women in these terribly difficult times," Johnson said. "We listen to Harvey. He embodies an astute business mind, integrity, an international business stature and caring for society and these are the reasons we engaged him as a national spokesperson with a focus on the Merchants Pre-employment Integrity Test," Johnson added.

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About Merchants Information Solutions

Merchants, the exclusive provider of the **Merchants Pre-employment Integrity Test** which is proven to reduce worker compensation rates an average of 60%, is a national leader in background screening for employers and residential communities as well as a leader in ID Theft Restoration Affinity programs. Founded nearly a century ago, Merchants Information Solutions, Inc. is dedicated to delivering world-class identity theft and background screening solutions and is the only **NATIONAL SINGLE-SOURCE PROVIDER** of all recognized background screening tools and services for employers and multi-housing communities.

About Fresh Start Women's Foundation

Mission: Fresh Start is dedicated to helping women help themselves.

Fresh Start Women's Foundation is a non-profit organization dedicated to helping empower women through the services of the Jewell McFarland Lewis-Fresh Start Women's Resource Center. This Center, the first comprehensive self-help center for women in the country, opened in October, 2002 and is currently accommodating more than 2,500 visits a month by women hoping to improve their lives.

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