



Delivering World-Class Identity Theft &
Background Screening Solutions

Merchants Information Solutions Signs Harvey Mackay as National Spokesperson

NYT Bestselling Author, Syndicated Columnist to Focus on Merchants Pre-employment Integrity Test, Proven to Reduce Workers Comp Payouts By 60% on Average

Phoenix, January 26, 2010— With the theme of "Hire Integrity" derived from Merchants Information Solutions exclusive Merchants Pre-employment Integrity Test, Harvey Mackay has agreed to a national spokesperson deal with Merchants, the Phoenix-based leader in world-class identity theft restoration and prevention and background screening for employers and multi-housing communities. Merchants is the only national single-source provider of all recognized and certified background screening tools and services and a leader in ID restoration resulting from Identity Theft. .

"Harvey Mackay is one of the most respected business owners, most read business authors and sought after keynote speakers for major corporations in America today. He has over 10 million business related books in print, his column is read by millions of newspaper readers each week and he sets the bar with his integrity, making him an ideal national representative for our company," Russ Johnson, Merchants CEO said.

Mackay's initial focus will be the company's exclusive Merchants Pre-employment Integrity Test, guaranteed* to reduce Workers Compensation payouts (average 60% savings), reduce unemployment claims by an average of 30% and reduce workplace theft, hostility, harassment, other high-risk behaviors and related legal liabilities. Utilizing very sophisticated behavioral assessment science, Merchants Pre-employment Integrity Test has proven so effective in avoiding high-risk hires for over 30 years that the company has created the Merchants Savings Challenge[^]. Merchants will refund any portion of its fees that are not covered by worker compensation savings realized by the company during the challenge period.

Case studies consistently show double-digit savings for myriad businesses spread over nearly four million prospective employees who have taken the test thus far. The effectiveness of the Merchants Integrity Test is further substantiated by Cornell University who has conducted two studies associated with its' behavioral assessment abilities with the most recent study released in November 2009. In the 2009 study, Cornell researchers concluded that the use of behavioral testing generates an ROI of 846%.

"I've been hiring people for decades. Integrity is the essential ingredient in whom we are and who we hire. Avoiding high-risk and costly bad hires is the next big opportunity for business to achieve better profits," Mackay said. "When you consider that the Merchants Pre-employment Integrity Test is proven to dramatically reduce workers comp payouts, reduce unemployment payouts and reduce employee high-risk behaviors that result in costly litigation, this is a huge opportunity for businesses to cut cost and strengthen the workforce,"

More....

Merchants Information Solutions Signs Harvey Mackay as National Spokesperson, Continued

Mackay will be seen in advertising, marketing, in the news media and will attend special events as a part of his endorsement role on behalf of Merchants. Terms of the deal are not being released.

About Merchants Pre-employment Integrity Test

The **Merchants Pre-employment Integrity Test** proven over 30 years in the marketplace and further validated by two Cornell University studies is based on the principle of cognitive dissonance—the justifying of dangerous and high-risk behaviors. Cornell’s two studies, the most recent released in November 2009, concluded that the use of behavioral testing generates an ROI of 846%. When applied consistently and in conjunction with traditional background screening tools also offered by Merchants, This Integrity Test is found to be highly effective at identifying those job candidates who should be removed from further consideration in the applicant pool. About 20% of applicants taking Merchants Pre-employment Integrity Test are deemed unqualified and employers use this in evaluating a job candidate’s qualifications.

About Merchants Information Solutions

Founded nearly a century ago, Merchants Information Solutions, Inc. is dedicated to delivering world-class identity theft and background screening solutions and is the only **NATIONAL SINGLE-SOURCE PROVIDER** of all recognized background screening tools and services for employers and multi-housing communities. Merchants is a recognized leader in identity restoration, having helped tens of thousands of victims of ID Theft return to pre-ID theft status.

*** Merchants Pre-employment Integrity Test Guarantee**--Actual worker compensation rate reductions vary by company. Merchants will provide a written guarantee forecast of anticipated worker compensation rate reductions based on the unique attributes of each company. Any portion of Merchant’s fee not earned in the guarantee forecast in workers compensation insurance claims will be refunded.

^Merchants Savings Challenge—Any portion of Merchant’s fee not earned in the guarantee forecast in workers compensation insurance claims will be refunded. See the above guarantee*.

Contact: Russ Johnson, 602.744.3795 / rjohnson@merchantsinfo.com