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Merchants' Experts Available For Coverage of Identity Theft Issues

*Company Provides Full Identity Theft Recovery Solutions;
Experts Can Offer Insight on Trends and Advice for Individuals, Businesses*

PHOENIX, ARIZONA (April 3, 2006) — Arizona is the #1 state in the country in identity theft cases. It's a huge issue for consumers and businesses, and one that can be complex and confusing.

So how can people protect themselves from identity theft, and what should they be watching for? How can businesses protect their data so that they don't become the target of information thieves looking to commit identity theft crimes?

Merchants Information Solutions is one of the leaders in the field of providing identity theft recovery services, including restoring the credit and financial status of consumers affected by identity theft. The company is also a leader in protecting companies and organizations from the damaging effects of financial security breaches. These services are provided through Merchants Credit Care®, the company's fully managed identity theft recovery service.

Merchants' experts are available as a resource to the news media in their coverage of identity theft issues. The company can provide expertise on a number of different subjects, including:

- Trends and things to watch for related to identity theft.
- Tips for consumers on how to protect their identity and their credit.
- Tips for businesses on how to protect their information and data.
- Advice for consumers on how to restore their credit.
- The problems and negative impact that can be caused by identity theft.

To schedule an interview with a Merchants identity theft expert, please call Tom Evans at the number above.

Merchants Credit Care is a *fully managed identity theft recovery service*. With Merchants Credit Care, clients will have the ability to completely turn over the burden of identity theft recovery to a professional caseworker, who will perform the research, documentation, and follow-up that is required to completely restore the individual's credit and credibility.



It's a one-of-a-kind service designed to comprehensively manage the process of recovering from identity theft, and return the victim's identity to pre-event status. In addition to managed recovery Merchants Credit Care identity theft membership service also provides access to credit reports, credit monitoring & alerts as well as id theft related expense reimbursement for individuals and families.

Merchants Credit Care is available to individuals affected by identity theft, companies who wish to offer the option of such services to employees as an employee benefit, associations or financial institutions who wish to offer the service to members and retailers who wish to offer the service to customers. MIS is the first company in Arizona to offer a fully managed identity theft recovery service.

About Merchants Information Solutions

Phoenix-based Merchants Information Solutions, Inc (MIS) has been in business since 1912, and is a privately held Phoenix-based company with over 2,600 business clients. MIS is a nationally recognized consumer and business credit information company focused on corporate risk reduction. The company provides consumer, business, and mortgage credit information, employment, resident, background screening services, identity theft management solutions, and full-service collections services. For details, please visit www.merchantsinfo.com or call 602-744-3700.

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