



B*Evolved

Get Involved in Your Business

Do you and your clients benefit from your current computer system? Does your system provide a significant return on investment? Would you like to lower phone and Internet bills? Can you contact clients, monitor phone usage, stay connected, and keep a close eye on business from anywhere? B*Evolved can show you how to do this and more for your business and home.

B*Evolved provides a full range of communication and entertainment systems for business. Their services include audio / video, high speed Internet, structured wiring, media centers, surround sound, HDTV's, video surveillance, (VOIP) Voice Over IP phone systems, wireless networks, consulting and installations. They provide commercial grade products for all installations. A wide range of companies have benefited from their services including auto dealers, homeowners associations, RV parks, local schools, hotels, restaurants, chiropractic offices, construction companies, and property management companies.

B*Evolved specializes in helping mid to large size businesses nationwide. They develop custom systems and services based on business structure and client base.

Since the need for information doesn't end when you leave the office, travel for business, or even move from one room to another, B*Evolved provides wireless networks. Wireless networks not only allow for complete freedom but an on-going revenue

stream for certain types of business.

Their latest technology for improving efficiency is (VOIP) Voice Over IP. It works by making phone calls through a high speed Internet connection. This new technology reduces communication costs, and deploys mobile workforce solutions without incurring major expense. B*Evolved supplies a nationwide fully managed voice service with plenty of easy to use features. B*Evolved VOIP services eliminates the need for a (PBX) Private Branch Exchange, or private telephone network used within a business. The B*Evolved VOIP service is scalable for any number of employees. Both the Internet and phone services are on one bill and can be used in many different locations.

B*Evolved is active in the business community as a member of the Phoenix Chamber of Commerce, Better Business Bureau, Arizona Retail Association and has been spotlighted in the Business Journal for showcasing innovative products during the Technology Expo. B*Evolved is Bonded, Insured and Licensed in C-12 Residential and L-67 Commercial Low Voltage Communications Systems. They are listed with the Registrar of Contractors.

To learn how to improve your business with the latest technology, contact B*Evolved at 602-412-3173 or sales@bevoled.com. You can also visit them on the Internet at www.bevoled.com.

PCI

From healthcare to Childcare

There's something childish happening at Paramount Computer Innovations. Their service remains top notch and their products, state of the art. But this high tech company that specializes in providing complete and comprehensive solutions to integrate all forms of Dental Practice Management, Digital Radiography, Digital Intra-oral Cameras, Patient Entertainment, Patient Education and Continuous onsite Service and Support, has gotten somewhat juvenile. That's because they have expanded their operations and market base from dental offices to child-care centers.

"One day I took my boy to day care," said PCI president Adam Kittirath, "and it occurred to me that our technology could apply to that sector as well." This developed from a new line of products at PCI that include internet security and surveillance systems. This camera system broadcasts over the internet so that their clients can view what is going on in their own offices from anywhere in the world. "Eventually they will be able to view it on devices like ipods," says Kittirath.

"It occurred to me as I dropped off my boy that every parent would like to see what their children our doing at day care. Nothing on paper can be better than seeing real time." Progress has already been made. "We already have

set up the hardware in one location. So now, for instance, parents can watch their child's activities in day care centers over their pda from their cars or from work."

That is truly an exciting expansion of PCI's already dependable services. They have by no means distracted themselves from their original scope however, as they continue to outfit the medical industry with all kinds of high tech marvels. "Here at PCI we ask the question what is best technology needed to assist the doctor in developing a flourishing practice," Kittirath explains. PCI is an organization committed to making overwhelming technologies simple and comfortable for the entire practice.

They also are committed to the Paperless Office. Practice Management software has made great advancements in eliminating the need for bulky cumbersome files, by placing patient information into small computer files. PCI will help design a network that will allow for speedy retrieval of patient data and more important data security. Data can be costly if lost so let us implement a backup scheme to fit your needs. "We offer training on every technology we implement," says Kittirath, "especially backup systems."

Whether it medical or kiddie care, PCI has got your high-tech needs in mind.

Merchants Information Solutions

If you're squeamish about the security of your identity and the ramifications of identity theft, be advised; the first part of this story is best read before, not after, a meal. The news advisory is that you will find a solution in this story that will save the upset you're about to experience.

Last May a legal precedent set in a Michigan identity theft case resulted in mid sized company being found responsible for the loss of employee information that led to identity theft of 13 of its employees. The company was made to award each of the aggrieved employees an average of twenty one thousand dollars. Is your system secure? Times your employ base by \$21,000. Are you that sure? Consider that most companies with id theft breaches in the past are currently involved in class action lawsuits.

Like most businesses, perhaps you already have an IT security plan but not an information security strategy. Yet, over 50% of identity theft security breaches were not IT related but rather information security, such as a lost or a stolen computer, discs, or magnetic tapes. So what to do?

You could consult with any of the growing number of security strategy providers, the vast majority of which offer some form of protection primarily to consumers and not businesses. Or you can call upon a trusted name in the Greater Phoenix Chamber of Commerce offering comprehensive protection. Mark Pribish from Merchants Information Solutions

recently announced that, "We're launching a brand new comprehensive id theft management solution for both business and consumers; Merchants Credit Care."

Merchants Credit Care has four components including Education, through monthly emails and website access, Benchmarking, through access to credit report/score and daily monitoring/alerts, Insurance Reimbursement, including coverage for children up to age 25 living away from home and self-employed, and Fully Managed Resolution (versus assisted or facilitated resolution), where an identity theft recovery advocate acts on behalf of an ID theft victim.

For almost a century, Phoenix-based Merchants Information Solutions, Inc. has been the leading provider of consumer, business, and mortgage credit information, as well as employment and resident background screening services. Now, Merchants Information Solutions is helping businesses either mitigate or eliminate the risk of lawsuits by providing an information security crisis management plan that is both proactive and responsive to data breaches of confidential employee and customer information.

Thanks to Merchants Information Solutions Merchants Credit Care program, your identity and that of your employees are well covered. Now you may eat with a calm conscience and a soothed stomach.

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